



# 2<sup>ND</sup> To None Track and Field Club

*“Striving for unparalleled  
character and excellence.”*

# Agenda

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# Mission Statement

The 2<sup>nd</sup> to None Track and Field Club is a non-profit organization wholly dedicated to providing the youth of the Fredericksburg area with a supervised, fundamental learning experience. The mission is to promote the ideals of responsibility, hard work, sportsmanship, teamwork and spiritual fellowship within a safe and positive environment. The individual growth of our community's athlete is enhanced through the spirit of competition, discipline and fairness. These goals will be accomplished by providing structured programs designed to educate both participants and parents in all aspects of track and field. 2<sup>nd</sup> to None Track and Field Club is committed to providing youth programs that maintain the highest standards and guarantees a fun, positive experience for everyone involved.

# Overview

- ❑ This is a non-profit organization
- ❑ Youth track & field organization serving Fredericksburg area
- ❑ Members of both AAU and USATF associations
- ❑ Season is from late February through mid-Summer
- ❑ Competitive and traveling track club
- ❑ The roster will consist of 30 athletes

# Leadership Team

- ❑ Owners
  - Mike Lewis
  - Ken Williams
  - Lori Sims Ware
- ❑ Chairman – Mike Lewis
- ❑ President – Lori Sims Ware
- ❑ Vice President – Paulette Burton
- ❑ Team Administrator – Patina Williams
- ❑ Treasurer – Tomeeka Beaver
- ❑ Head Coach – Ken Williams

# Team Coordinators

- ❑ Fundraising – Rhonda Lewis
- ❑ Sponsorship – Allison Riley
- ❑ Community Outreach – Serita Garrett

# Handbook & Registration Packet

- ❑ Constitution and Bylaws
- ❑ Practices
  - Regulations for Athletes
  - Regulations for Parents
  - Bad Weather
    - Will not cancel due to rain in general
    - Will cancel due to lightening
    - Will cancel due to extreme heat
- ❑ Track Meet Responsibilities and Rules
- ❑ Athlete's Responsibilities
- ❑ Parents' Responsibilities
- ❑ Health & Nutrition

# Handbook & Registration Packet

## □ Code of Conduct

- Coaches and Volunteer Code of Conduct
  - AAU Membership Required (Background Check)
- Parent Code of Conduct
  - Must be initialed and signed
- Athlete Code of Conduct



# Handbook & Registration Packet

- ❑ Registration Checklist
  - Copy of Birth Certificate
  - Initialed and signed Copy of Parent Code of Conduct
  - Signed Athlete Code of Conduct
  - Registration Form
  - Completed Physical Fitness Form
    - Use Virginia High School League Form
    - <http://www.vhsl.org/doc/upload/adm-form-physical-2013-14.pdf>
  - Photo Release Form
  - Uniform Order Form
  - Athlete Bio
  - Parent Information Form

# Coaches Corner

## ❑ Coaching Staff

### ■ Head Coach

- Ken Williams

### ■ Assistant Coaches

- Mike Lewis

- Lori Ware

- Paulette Burton

- Deshond Jones

- Tashanna Betties

- Jay Jones

- Natalie Jones

- Brenda Sherrod

# Upcoming Season

- ❑ Athletes age 6 through 18
- ❑ Late February through mid-summer
- ❑ Training Phases
- ❑ Practice will be 4 days a week
- ❑ Practice location
  - Pratt Park, Stafford
  - Dixon-Smith Middle, Stafford
- ❑ Space is limited

# Tentative Meet Schedule

DATE	MEET	LOCATION
April 12	MAUSATF	Philadelphia, PA
April 19	Richmond Heat Invitational	Richmond, VA
April 26	Bring the Heat	Charlotte, NC
May 3	Tommy Smith Invitational	Washington, DC
May 10	Real Deal Classic	Suffolk, VA
May 24	Team MD	Baltimore, MD
June 7	VA Beach Flames	Virginia Beach, VA
June 14	Metro Rich-Carter Invitational	Richmond, VA
June 21	PWC Panthers Invitational	Woodbridge, VA
June 27-29	AAU National Qualifier	Suffolk, VA
July 6-13	<b>Club Championship</b>	<b>Orlando, FL</b>

# Registration Information – Returning Athletes

- ❑ Registration is now open
- ❑ The membership fee for the 2014 season is \$181.
- ❑ Each membership fee includes:
  - Club Fee – \$70
  - USATF Membership Fees – \$20
  - AAU Membership Fees – \$14
  - Meet Entry Fees – \$77

An initial deposit of \$70.00 is required to reserve a spot on team by November 1, 2013. The 2nd installment of \$34.00 is due on December 15, 2013. The final payment for meet entry fees is due March 15, 2014.

**REGISTRATION CLOSES JANUARY 15, 2014.**

# Registration Information – New Athletes

- Registration will open November 1
- The membership fee for the 2014 season is \$348.
- Each membership fee includes:
  - Club Fee – \$70
  - USATF Membership Fees – \$20
  - AAU Membership Fees – \$14
  - Meet Entry Fees – \$77
  - Uniform – \$86
  - Track Warm Ups – \$81 (optional)

An initial deposit of \$135.50 is required to reserve a spot on team by November 15, 2013. The 2nd installment of \$135.50 is due on January 15, 2014. The final payment for meet entry fees is due March 15, 2014.

**REGISTRATION CLOSES JANUARY 15, 2014.**

# Registration Sessions

## □ Upcoming Registration Sessions

- Sunday, November 17
  - 2:00 – 5:00 pm
  - Salem Fields Library
- Sunday, December 15
  - 2:00 – 5:00 pm
  - Salem Fields Library
- Sunday, January 19, 2014 (Final session)
  - 2:00 – 5:00 pm
  - Salem Fields Library

## □ Payment Options

- Check – \$50 return check fee
- Paypal – Via Team Website
- Credit/Debit (fees apply) – Square

# Fundraising opportunities

- ❑ MyLockernet.com
- ❑ Fancloth
- ❑ Chic-fil-a Calendars
- ❑ Bowling
- ❑ Fundraising cards
- ❑ Pizza Fundraiser
- ❑ Verizon Center
- ❑ Pampered Chef
- ❑ Nationals Stadium
- ❑ Carwashes
- ❑ Charitable giving platforms:
  - Go fund Me – online fundraising website
  - Just give – online giving; a mechanism for charitable causes



# Sponsorship Opportunities

- ❑ Sponsorship letters sent to Major providers:
  - Saucony
  - Mizuno
  - Cliff Bar
  - Brooks
  - Adidas
- ❑ Provide Sponsorship collateral material:
  - Holiday Greeting Cards
  - Key Chains
  - T-Shirts
  - Bumper Stickers
- ❑ Sponsorship letters sent to local community businesses listed below:
  - Home Loans, Owner Tanner Mulvill
  - Winning Image Day Spa, Owner Lisa Mehr
  - Nageotte, Nageotte & Nageotte, Partner Yvonne Nageotte
  - American Family Fitness
  - Sport and Health Stafford
  - Sport and Health Fredericksburg
  - Busch Garden and Water Country USA
  - First Command Bank, PNC, other banks
  - Home Depot
  - Lowes
  - Horizon Church
  - Grocery Stores
  - Various local businesses

# Sponsorship Opportunities

- ❑ Conduct a volunteer activity with one of our local sponsors
- ❑ Team Fun Day” @ Busch Gardens or Water Country USA
- ❑ Barbecue Cook-Out for “Sponsor Appreciation”
- ❑ Club Championship Orlando, FL

# Community Outreach

- ❑ The Fredericksburg Food Bank:
  - The Food-4-Kidz Weekend Feeding Program
  - The Food for Life program
  - Community Garden Program
- ❑ Soup Kitchens
- ❑ Special Olympics
- ❑ Local Fire House
- ❑ Coat Drive
- ❑ Thanksgiving/Christmas Dinner Basket

# Contact Information

2<sup>nd</sup> to None Track and Field Club  
P. O. Box 8182  
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[www.2ndtoNone.teampages.com](http://www.2ndtoNone.teampages.com)

- ❑ Mike Lewis, Chairman
  - Cell phone: 540-295-3723
  - Email: [mlewis1222@msn.com](mailto:mlewis1222@msn.com)
- ❑ Lori Sims Ware, President
  - Cell Phone: 540-841-0075
  - Email: [coachlori220@gmail.com](mailto:coachlori220@gmail.com)
- ❑ Paulette Burton, Vice-President
  - Cell phone: 540-379-9804
  - Email: [paulette.vburton@gmail.com](mailto:paulette.vburton@gmail.com)
- ❑ Kenneth Williams, Head Coach
  - Cell Phone: 540-729-1836
  - Email: [kenneth.williams27@gmail.com](mailto:kenneth.williams27@gmail.com)
- ❑ Patina Williams, Team Administrator
  - Cell phone: 540-729-1834
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# Questions